



Research presented on the Mexican Dual Education Model

The Tec in Mexico City has presented findings from the investigation entitled ***‘Challenges and Opportunities of Dual Education in Mexico.’***

This **research** was carried out in conjunction with the University of Glasgow, the University of Cologne, the University of Zurich, and the Indian Institute of Management Calcutta.

*“The main objective is to **examine the implementation of the dual education programs recently adopted** in India and Mexico and to provide data for continuous improvement,”* said Hugo Fuentes, director of the Department of Economics in the Mexico City Region.

Dr. Víctor Aramburu, José Antonio Cervantes, Dr. Oscar Valiente, and Ellen Vanderhoven also took part alongside Hugo Fuentes.

The objectives of the study were to understand the motivations of governmental stakeholders in adopting the **Mexican Dual Education Model** (MMFD for its initials in Spanish) and the influences of the private sector.



Also studied was **the role of the German cooperation agencies** that were involved throughout this process to adapt it to the Mexican context.

The **Mexican Dual Education Model** allows students to receive alternated theoretical learning in educational establishments and practical learning in companies.

Attending the event were representatives of the CONALEP and CECyTE national education systems, the Business Coordination Council, the German Society for International Cooperation, the Mexican-German Chamber of Commerce and Industry, and the GOPA Consulting Group.

All attendees shared and exchanged their **thoughts on MMFD**, the challenges facing the program, as well as strategies which could be used to respond to such challenges.

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How did they do the research?

The researchers explained that the **results and opportunities for the MMFD** were organized around the following themes:

- **Access to dual education:** *particular attention was given to guidance and selection processes, as well as the aspirations and expectations which motivated young people to join the program.*



- **Participation in dual education:** *focus on the perspective of young people in the classroom and in industry, and the learning and professional development processes taking place in both spaces.*
- **The outcomes of dual education:** *special attention was given to job placement processes and the educational transitions program graduates went through, as well as the effects the COVID-19 crisis had on these young people's careers.*



“We’re presenting data with the aim of being able to make improvements to the program. We believe the data to be a little sensitive because it compares cases in the State of Mexico and Coahuila.

*“When we break down **our model’s results**, we can see a difference between men and women. For example, female participants benefit less than male participants,”* said Oscar Valiente, a teacher from Glasgow.

Click [here](#) for more information about the MMFD, activities, and publications.

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